



# CLINTON PETER RATNO

## DIGITAL MARKETING EXPERT

### Certification

**Keyword Research with Semrush | 2024**  
Semrush Academy

**FB Marketing For F-Commerce 2022**  
Coders Trust

**Facebook Marketing | 2022**  
10 Minute School

**Fundamentals Digital Marketing | 2022**  
Google Digital Garage

**Google Ads Essential Training | 2021**  
Lynda.com

**Complete Digital Marketing | 2021**  
eShikhon.com

**Digital Marketing | 2021**  
Signature Mind

**Graphic Design Masterclass | 2021**  
eShikhon.com

**Digital Marketing Live Course | 2018**  
SAM Digital Marketing

**Advance SEO With Live Project | 2020**  
Creative Niloy

### About Me

I am Clinton Peter Ratno, a seasoned Digital Marketing Expert and SEO Specialist with a passion for driving online success. With expertise in Social Media Marketing and paid online boosting, I deliver tailored solutions with precision and dedication. My commitment to staying ahead of industry trends ensures exceptional results for clients, making me a valuable asset in the digital marketing landscape.

### Education

**Master of Arts in Film & Media**  
Stamford University, Dhaka

**Bachelor Of Social Science**  
A.K.M Rahamat Ullah Degree College

**Higher Secondary Certificate**  
Gov. Sundarban Adarsha College

**Secondary School Certificate**  
Kazdia Govt. Higher Secondary School

### Work Experince

#### Digital Marketer

Commercial Bank of Ceylon PLC | 2024

- Digital Marketing Strategies and Planning.
- Data Analysis and Reporting.
- SEO and SEM Management.

#### Chief Operating Officer (COO)

R3volution AD Services (USA) | 2022 - Continue

- Lead teams, innovate, and stay updated on digital marketing trends.
- Ensure efficient daily operations for effective digital Marketing.
- Shape agency strategy for growth and profitability.

#### Marketing Consultant

TOC Cleaning Service (USA) | 2020 - 2024

- Develop marketing strategies, target markets, and messaging.
- Build client relationships and provide tailored solutions.
- Conduct industry research for company growth.

#### Senior Marketing Consultant

EL-NINO Group (BD) | 2021 - 2023

- Create and implement marketing strategies to align with company goals.
- Analyze markets and competitors for growth opportunities.
- Collaborate on diverse marketing campaigns.

#### Marketing Manager

HS GYM (BD) | 2021 - Continue

- Drive gym membership and revenue through marketing strategies.
- Enhance brand visibility via social media, advertising, & promotions.
- Enhance engagement by analyzing market trends and feedback.

### Expertise

- Digital Marketing
- Search Engine Optimization
- Social Media Manager
- Google Search Console
- Google Analytics
- Paid Boosting
- Email Marketing

### Contact Me

+880 1718-404-338

pewill770@gmail.com

globalseozone.com

linkedin.com/in/clinton-peter-ratno

1137, Shomota Road, Shajadpur, Dhaka-1212